

Terry Martin Redding

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Summary: An experienced, results-oriented communications specialist with over 15 years of writing, editing, research, and web experience, specializing in imaginative problem solving and creative strategies and solutions.

PROFESSIONAL EXPERIENCE

BETA RESEARCH ASSOCIATES, INC.

April 2006 to present

Manage corporate communications (website, reports, promotional materials), provide project management, proposal writing and editing, research design and implementation, and other duties. Funders include USDHHS, USDOJ, National Federation of Community Broadcasters, and Council on African American Affairs. Have written, under contract, grant proposals, technical pieces, and USAID report compliance guidelines. Also conducted all aspects of a professional association career research survey, including development, implementation, analysis, and reporting.

Communications Director

Washington, DC

LTG ASSOCIATES, INC.

September 2000 to June 2005

Working on the POPTECH Project, a USAID-funded population technical assistance contract, responsibilities included editing and formatting of technical reports, web site and consultant database development and management, and maintenance of project library. Wrote project materials (e.g., newsletters, flyers), assisted in individual assignment management, and provided conceptual and practical ideas on a range of information management and other issues.

Information Resources Specialist

Washington, DC

OMEGA WORLD TRAVEL

March 1999 to August 2000

Working directly under the company owners, managed many aspects of corporate communications for one of the largest travel management companies in the country and the largest woman-owned business in the Washington, DC area. Managed the development of two new company Web sites, TOP9.com (which included the creation of a new web taxonomy) and Tourdeals.com, supervising a staff of six. Wrote and coordinated corporate brochures, press releases, online newsletters and other mass communication materials.

Project Manager

Fairfax, Virginia

AMERICAN ANTHROPOLOGICAL ASSOCIATION

September to October 1997

Developed, wrote and coordinated a communications strategy to inform news media and anthropologists about the AAA release of an associational position statement on race and the 2000 Census in this temporary position. Duties included document research, writing, press contacts, information dissemination, and archiving.

PR Intern

Arlington, Virginia

SMITHSONIAN INSTITUTION

June to September 1997

As an intern with the "Revealing Things" project, the Smithsonian's first completely online exhibition prototype, developed and implemented a project data collection methodology, found and interviewed numerous potential exhibition subjects, provided interpretation and feedback, and provided other program support.

Project Assistant

Washington, D.C.

THE EXPERIMENT IN INTERNATIONAL LIVING

October 1986 to April 1988

Covered a sixteen-state region as Program Associate for Marketing and Training. Responsibilities included recruiting, training and advising volunteers, developing and implementing national and regional marketing strategies, and conducting annual seminars and training workshops, as well as coordinating regional media relations. Appeared in radio and television interviews, wrote press releases and other media materials, and developed media contacts.

Program Associate

Brattleboro, Vermont

PROFESSIONAL EXPERIENCE (continued)

YOUTH FOR UNDERSTANDING

February to August, 1986

In this full-time, temporary position, generated host family and volunteer leads in a six-state region. Developed and implemented public relations activities, assisted with administrative functions, and worked daily with volunteers and host families.

Media Relations Coordinator

Washington, D.C.

TAMPA TRIBUNE

October 1984 to February 1986

January to July, 1983

Wrote several weekly community news columns, covered various beats and wrote general news and features for two news bureaus. Also performed editorial duties twice a week on the central newsroom desk.

News Correspondent

Plant City, Florida

Brandon, Florida

OTHER EXPERIENCE

COMPANY OWNER

2006 to present

I currently run a small, licensed home improvement business, Redding Services, LLC. This involves dealing with deadlines, coordinating workers and subcontractors, designing and completing projects, and personal responsibility for ensuring professional attention to details.

FREELANCE WRITING

1990 to present

At present I am writing a travel memoir about hitchhiking through all the world's continents. I am also a freelance newspaper and magazine writer, and former columnist for *Transitions Abroad*, an educational travel magazine. I have worked with several newsletters and have published an online budget travel book.

McGUINNESS and COMPANY

November 1992 to July 1998

I worked for a general contractor for several years to fund my graduate education (attending part-time during most of this period). The position entailed numerous responsibilities and required a diverse variety of interpersonal, technical, and management skills.

Site Foreman

Tampa, Florida

TRAVEL

August to December 1995

May 1988 to December 1991

July 1983 to September 1984

During this time I traveled and worked in several countries around the world. Worked on agricultural projects in Norway, New Zealand, Israel and England. Performed community service in Poland, Russia and the Czech Republic. Ate bat wings and lizards with remote Asian hill tribes. Hitchhiked on every continent except Antarctica. Conducted informal ethnography, visited indigenous groups, experienced a range of national, regional and local cultures, and lived as a local.

South America

Europe, Australasia

Western Europe

EDUCATION

UNIVERSITY OF SOUTH FLORIDA

M.A., Applied Anthropology

B.A., Journalism, Sociology (dual major)

Tampa, Florida

May 1998

December 1982

SELECTED WEB PROJECTS

Beta Research Associates, Inc. (www.beta-ra.com): Site developer

WAPA (www.wapadc.org): Site developer and coordinator

LTG Associates, Inc. (www.ltgassociates.com): Developed most of current site

GH Tech Project (www.ghtechproject.com): Developed initial project site

POPTECH Project (www.poptechproject.com; inactive): Developed project site, online archive, database, materials

Travel Bum Network (www.travelbum.net): Site owner and developer

TOP9.com (www.top9.com; inactive): Project manager

Personal website (www.terryredding.com)

PROFESSIONAL PRESENTATIONS/PUBLICATIONS

NATL. ASSN FOR THE PRACTICE OF ANTHROPOLOGY “Mastering the Art of the Masters of Arts Program”	Bulletin No. 29, 2008 Bulletin Contributor
POPULATION INSTITUTE “The Population Challenge: Key to Global Survival”	21 st Century Paper, January 2008 Author/researcher
AMERICAN ANTHROPOLOGICAL ASSOCIATION “Project Evaluation, A to Z”	November 2007 Workshop co-facilitator
SOCIETY FOR APPLIED ANTHROPOLOGY “Was It Something I Said? Anthropologists as Communicators”	Annual Meeting; April 2005 Panel Chair
NATL. ASSN. FOR THE PRACTICE OF ANTHROPOLOGY “Applied Anthropology on the Internet: Communication and Innovation”	Bulletin No. 19 Editor; January 2000 AAA’s first online publication
NATL. ASSN. FOR THE PRACTICE OF ANTHROPOLOGY “Mixing Media in the Modern World”	Annual Meeting; November 1999 Panel Presentation
SOCIETY FOR APPLIED ANTHROPOLOGY “Integrating the Internet into Applied Anthropology” “Surviving and Thriving in Graduate School”	Annual Meeting; April 1998 Workshop co-facilitator Chair and panelist
INSTITUTE ON BLACK LIFE “Media, Race and the Census”	Research Symposium; March 1998 Panel Presentation
SOCIETY FOR APPLIED ANTHROPOLOGY “Media Anthropology Project”	Annual Meeting; April 1997 Poster Presentation

PROFESSIONAL SERVICE

Society for Applied Anthropology (Fellow)	
Annual Meeting Program Committee	2005
Communications Committee	1997
National Association for the Practice of Anthropology	
National LPO Liaison	2002-2007
Communications Committee	2004-present
Membership Committee	2007-present
Washington Association of Professional Anthropologists	
President	2001-2002
Website Coordinator and Various Committees	1998-present

Languages

Basic level, in descending competence: German, Spanish, French, Chinese

Patent, Grants and Awards

2008 Holder of US Patent #7,458,681 B1	U.S. Patent and Trademark Office
2000 “Corporate Employee of the Month”	Omega World Travel
1997-98 “Cutting Edge Award”	Sun Coast Organization of Practicing Anthropologists
1996-97 Graduate Assistanceship	Department of Anthropology, University of South Florida